

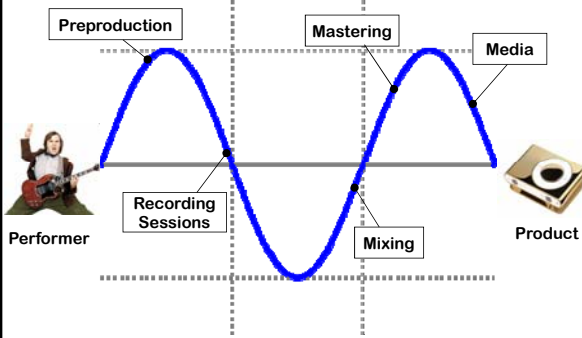
Coaching and Producing



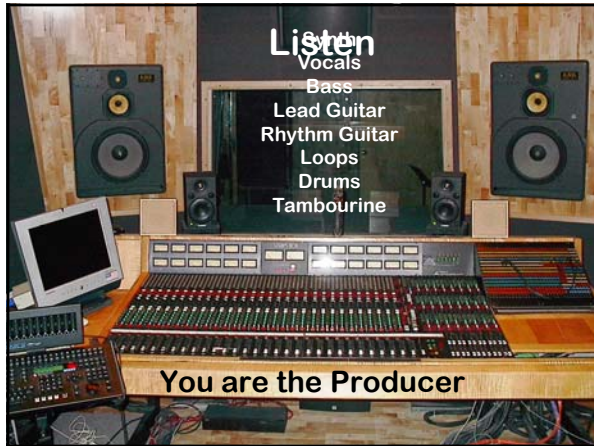
Telling Our Coaching Stories

David Hussman - DevJam

From Performer to Product



The Creative Road Is Challenging



Producers

(some of many)

Do You Know This Person?



- Phil Spector -

“Wall of Sound”


The Crystals
The Ronettes

The Beatles
(*Let It Be Naked*)

Yesterday

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How About This Person?



George Martin

A Friend – A Guide

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Would You Trust This Man?



Daniel Lanois

If not, here are some references:

U2 / Bob Dylan / Peter Gabriel

Brian Eno / Emmylou Harris

Dashboard Confessional

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A few haircuts ago ...

Teacher



Producer



Partner



Member



... I was this person

Producing

(pre-production)

Getting to Know the Band ...



Private - Practice

Public - Performance



... and the Members

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Getting to Know the Music ...



Arranging
and
Co-writing



... and the Composers

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Getting to Know the Space ...



... and the Gear!


Producing *(recording sessions)*

Finding a Groove



© 2008 Dev...

Using The Gear!



What the Engineer Sees

Dealing with Fear!

RECORD

What the Musicians Experience

Supporting the Individual



Supporting The Band



Making Space for Improvisation



Producing Mantras

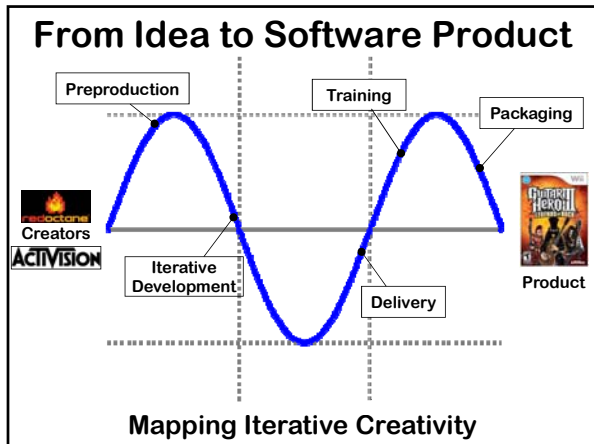
Producing is process,
but it is not a recipe

Each project is unique


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Coaching


(the process)



Preproduction



Getting to Know
the Community
(project chartering)



Arranging and
Composing
(creating backlogs)

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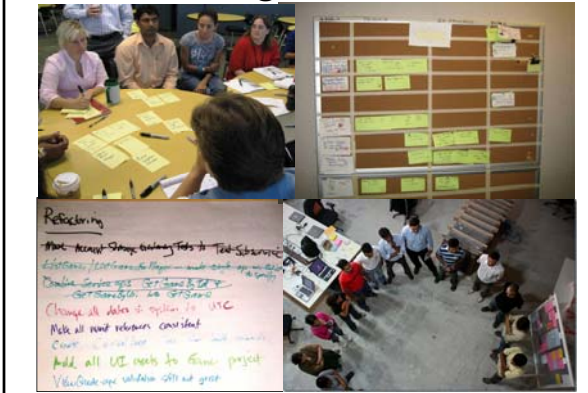
Preproduction (continued)



Getting to know the space and the tools
(producing creative workspaces)

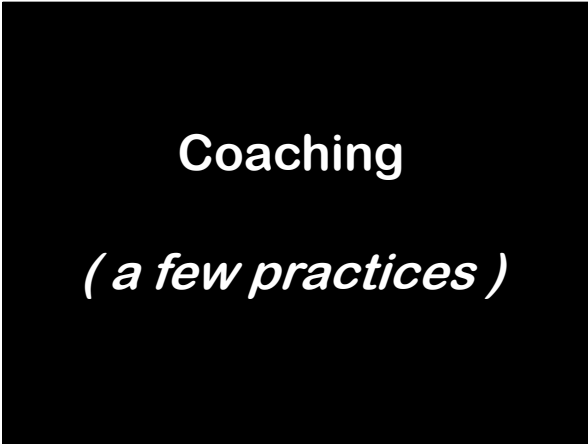
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Finding A Groove

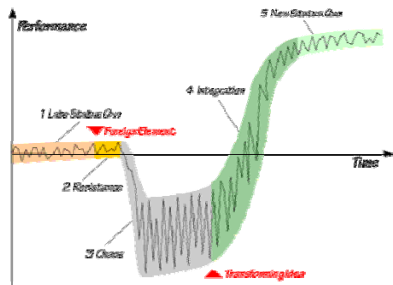


Keeping the Band Together





Respecting the Cost of Change



“Change is not an event, it is a process”

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Growing Coaches

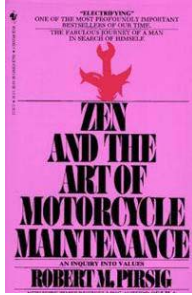
(ask a practitioner)

Ask a Producer



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Share Quality Coaching Story



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This Is My Story

Teacher



Producer



Partner



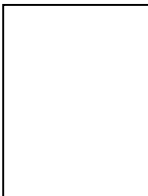
Member



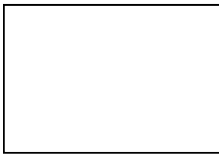
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What's Your Story?

Teacher?



Leader?

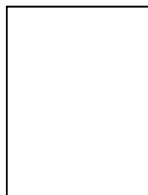


?

Manager?



Coach?



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QUESTIONS?

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